



Software Engineer

# Aaron Conway

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## Profile

Hello world! 🌍 I'm Aaron, a software engineer with a frontend foundation and creative mindset, focused on building high-quality, intuitive user experiences. I have experience across the stack and collaborate across product, design, and engineering to ship polished features end to end. Driven by a strong work ethic, I love ambitious projects and continuously push myself through freelancing, personal projects, and teams in London and San Francisco.

## Experience

### Software Engineer, Focaldata

London, UK 🇬🇧 (Sep 2023 - Present)

At Focaldata, I started primarily as a frontend engineer and have grown into a full-stack, cross-functional engineer focused on our AI product offering. I have owned work across agent behaviour, tooling migration, and production reliability, and partner closely with design, backend, and infrastructure to ship robust, user-focused AI features quickly and at scale.



### Frontend Software Engineer, Thriva

London, 🇬🇧 (Jul 2021 - Jul 2023)

Worked on the B2C side of the company primarily within a team that focused on first time users. This included the marketing site as well as areas within the logged in experience. As a frontend developer I was responsible for collaborating with designers to improve as well as build new UI components in addition to working closely with backend engineers to deliver the appropriate information to our end users. The tech stack for the frontend apps was Vue/Nuxt.



### Frontend Developer, Arcspire

London, 🇬🇧 (Mar 2020 - Jul 2021)

Working as the only frontend developer, I've been responsible for building the company dashboards (Javascript/React/Gatsby) both customer facing and internal whether that is from scratch or refactoring existing code. During my time I have also rebranded the company, designing the logo and website.



### Frontend Software Engineer, Finvoice

San Francisco, CA 🇺🇸 (Jul 2018 - Oct 2019)

Worked on the frontend side of the web platform servicing customer requests and advancing the platform in a very quick based environment. Was the only frontend developer for the majority of my time there. Towards the end I was managing other frontend developers and led the migration of the platform from AngularJS to React.



## Education

2014 - 2018

**Computer Science, MEng (2.1)**

*The University of Warwick*

2007 - 2014

**11 GCSE's, 4 A-levels**

*The Champion School, Essex*

## Skills

**JavaScript/Typescript**

**React**

**HTML**

**CSS/Tailwind**

**Python**

**AI/Prompt Engineering**

**SQL**

**Vue**

**Svelte**

**Figma**

**Storybook**

## References

**Available on request.**

## Portfolio



Find more on my LinkedIn, <https://linkedin.com/in/aaronconway7> or my website, <https://aaronconway.co.uk>